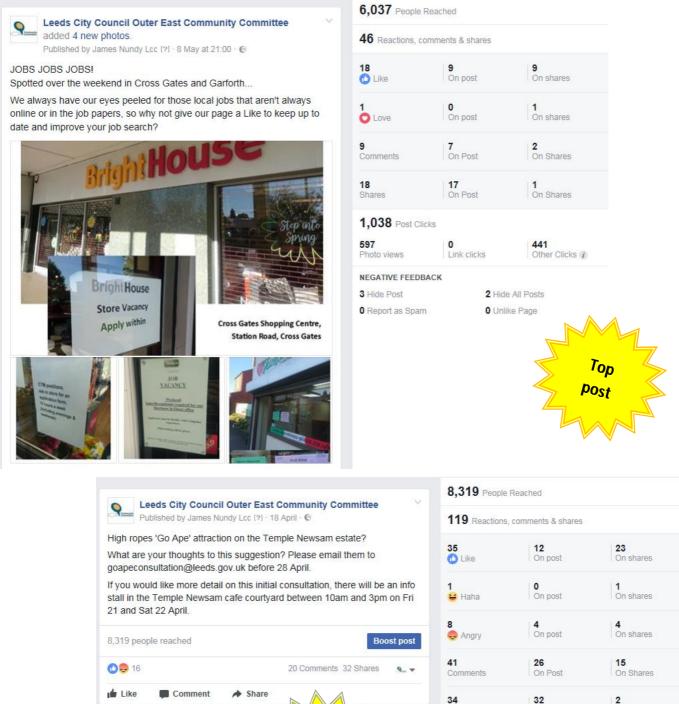
Outer East Community Committee Facebook highlights 7 March 2017 - 30 May 2017

Whilst still leading the way, the page has gained 90 new page 'likes' in the last 12 weeks and currently has 1,732 followers, which is 220% more than the next most popular Community Committee page. There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0. That said, posts can be read without any further interaction!



2nd most popular post

35	12	23
Like	On post	On shares
I	0	1
♥ Haha	On post	On shares
Angry	4 On post	4 On shares
41	26	15
Comments	On Post	On Shares
34	32	2
Shares	On Post	On Shares
65 Post Clicks		
3	0	662
Photo views	Link clicks	Other Clicks
NEGATIVE FEEDBA	ск	
2 Hide Post	0 Hide All Posts	
Report as Spam	0 Unlike Page	

